

# WORLD HAPPINESS FELLOWSHIP

FRIDAY MARCH 20, 2026 9AM-2PM



**OPENING KEYNOTE: AMERICA'S  
HAPPINESS DOCTOR ELIA  
GOURGOURIS, PHD**



**CLOSING KEYNOTE ENRIQUE RUBIO,  
CEO & FOUNDER OF HACKING HR**



**INTERACTIVE EXPERIENCE WITH  
KIM BLACK, CEO & FOUNDER SAGE  
LEADERSHIP AND WELLNESS**

**WORLD HAPPINESS FELLOWSHIP**

## **HAPPINESS AS A PERFORMANCE STRATEGY: WHY POSITIVE BRAIN STATES DRIVE MEASURABLE BUSINESS RESULTS PREMISE**

THE BRAIN'S EMOTIONAL STATE DIRECTLY INFLUENCES JUDGMENT, SPEED, CREATIVITY, AND RESILIENCE. EXTENSIVE RESEARCH PUBLISHED IN HARVARD BUSINESS REVIEW SHOWS THAT PERFORMANCE IMPROVES WHEN PEOPLE OPERATE IN A POSITIVE STATE FIRST—NOT AFTER SUCCESS.

**THIS IS NOT A CULTURAL OR WELLNESS INITIATIVE. IT IS A COGNITIVE PERFORMANCE STRATEGY.**

**THE DATA: BUSINESS OUTCOMES THAT MATTER**  
**WHEN INDIVIDUALS AND TEAMS OPERATE IN A POSITIVE MINDSET, RESEARCH CONSISTENTLY SHOWS:**

- ~31% INCREASE IN PRODUCTIVE ENERGY
- ~37% HIGHER SALES PERFORMANCE
- ~40% GREATER LIKELIHOOD OF PROMOTION (LEADERSHIP READINESS)
- UP TO 3× GREATER CREATIVITY
- ~23% REDUCTION IN THE NEGATIVE EFFECTS OF STRESS

**THESE EFFECTS ARE DURABLE. WHEN POSITIVE HABITS ARE PRACTICED FOR AS LITTLE AS THREE WEEKS, GAINS PERSIST MONTHS LATER—INDICATING SYSTEMIC CHANGE IN HOW THE BRAIN PROCESSES INFORMATION, NOT TEMPORARY MOTIVATION.**

**THESE PRACTICES ARE INTENTIONALLY SIMPLE. THEIR EFFECTIVENESS LIES IN NEUROLOGICAL REPETITION, NOT TIME INVESTMENT.**

# Sponsors support what the data proves works

## Bronze Sponsor \$800

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VENDOR TABLE 2 PEOPLE

SOCIAL MEDIA AND WEBSITE LOGO PLACEMENT

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VENDOR

TABLE 2 PEOPLE

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POST EVENT

VIDEO ON WEBSITE

(90 SECOND)

5 MINUTE PRESENTATION MAIN STAGE

A COMMUNITY OF  
LEADERS FROM  
ACROSS INDUSTRIES  
JOINING FORCES TO  
UPLIFT WELL-BEING  
WITH ACTS OF  
KINDNESS, RENEWED  
HOPE, MEANINGFUL  
COMMUNITY  
BUILDING, AND  
SHARED HAPPINESS  
DURING TIMES OF  
UNCERTAINTY.

## Platinum Sponsor \$5000

all of Gold Sponsor + 5 tickets, +emcee event

Partnership is offered at \$10,000

includes curated guest list of 50 attendees.

## **BUSINESS IMPACT**

- **REDUCED STRESS-RELATED PERFORMANCE DECLINE**
- **GREATER RESILIENCE DURING CHANGE AND VOLATILITY**
- **IMPROVED DECISION QUALITY UNDER CONSTRAINT**

## **STRATEGIC IMPLICATIONS**

- **THESE INTERVENTIONS REQUIRE MINUTES PER DAY, NOT STRUCTURAL CHANGE.**
- **THEY SCALE ACROSS ROLES, FUNCTIONS, AND GEOGRAPHIES.**
- **THEY IMPROVE PRODUCTIVITY, INNOVATION, AND LEADERSHIP READINESS SIMULTANEOUSLY.**
- **THEY REDUCE BURNOUT RISK WHILE RAISING PERFORMANCE STANDARDS, NOT LOWERING THEM.**

**CONTACT ALEXIA GEORGHIOU FOR SPONSORSHIP INQUIRIES**

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