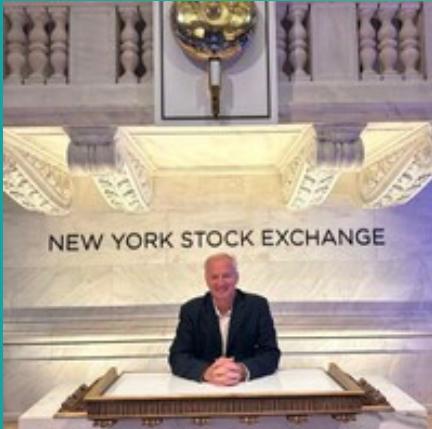


# WORLD HAPPINESS FELLOWSHIP

FRIDAY MARCH 20, 2026 9AM-2PM

**WORLD HAPPINESS FELLOWSHIP**



**OPENING KEYNOTE: AMERICA'S  
HAPPINESS DOCTOR ELIA  
GOURGOURIS, PHD**



**CLOSING KEYNOTE ENRIQUE RUBIO,  
CEO & FOUNDER OF HACKING HR**



**INTERACTIVE EXPERIENCE WITH  
KIM BLACK, CEO & FOUNDER SAGE  
LEADERSHIP AND WELLNESS**

## HAPPINESS AS A PERFORMANCE STRATEGY: WHY POSITIVE BRAIN STATES DRIVE MEASURABLE BUSINESS RESULTS PREMISE

THE BRAIN'S EMOTIONAL STATE DIRECTLY INFLUENCES JUDGMENT, SPEED, CREATIVITY, AND RESILIENCE. EXTENSIVE RESEARCH PUBLISHED IN HARVARD BUSINESS REVIEW SHOWS THAT PERFORMANCE IMPROVES WHEN PEOPLE OPERATE IN A POSITIVE STATE FIRST—NOT AFTER SUCCESS.

THIS IS NOT A CULTURAL OR WELLNESS INITIATIVE. IT IS A COGNITIVE PERFORMANCE STRATEGY.

THE DATA: BUSINESS OUTCOMES THAT MATTER  
WHEN INDIVIDUALS AND TEAMS OPERATE IN A POSITIVE MINDSET, RESEARCH CONSISTENTLY SHOWS:

- ~31% INCREASE IN PRODUCTIVE ENERGY
- ~37% HIGHER SALES PERFORMANCE
- ~40% GREATER LIKELIHOOD OF PROMOTION (LEADERSHIP READINESS)
- UP TO 3× GREATER CREATIVITY
- ~23% REDUCTION IN THE NEGATIVE EFFECTS OF STRESS

THESE EFFECTS ARE DURABLE. WHEN POSITIVE HABITS ARE PRACTICED FOR AS LITTLE AS THREE WEEKS, GAINS PERSIST MONTHS LATER—INDICATING SYSTEMIC CHANGE IN HOW THE BRAIN PROCESSES INFORMATION, NOT TEMPORARY MOTIVATION.

THESE PRACTICES ARE INTENTIONALLY SIMPLE. THEIR EFFECTIVENESS LIES IN NEUROLOGICAL REPETITION, NOT TIME INVESTMENT.

# Sponsors support what the data proves works

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VENDOR  
TABLE 2 PEOPLE

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ATTENDEE LIST  
POST EVENT

VIDEO ON WEBSITE  
(90 SECOND)

5 MINUTE PRESENTATION MAIN STAGE

**Platinum Sponsor \$5000**  
**all of Gold Sponsor + 5 tickets, +emcee event**

**Partnership is offered at \$10,000**  
**includes curated guest list of 50 attendees.**

A COMMUNITY OF  
LEADERS FROM  
ACROSS INDUSTRIES  
JOINING FORCES TO  
UPLIFT WELL-BEING  
WITH ACTS OF  
KINDNESS, RENEWED  
HOPE, MEANINGFUL  
COMMUNITY  
BUILDING, AND  
SHARED HAPPINESS  
DURING TIMES OF  
UNCERTAINTY.

## BUSINESS IMPACT

- REDUCED STRESS-RELATED PERFORMANCE DECLINE
- GREATER RESILIENCE DURING CHANGE AND VOLATILITY
- IMPROVED DECISION QUALITY UNDER CONSTRAINT

## STRATEGIC IMPLICATIONS

- THESE INTERVENTIONS REQUIRE MINUTES PER DAY, NOT STRUCTURAL CHANGE.
- THEY SCALE ACROSS ROLES, FUNCTIONS, AND GEOGRAPHIES.
- THEY IMPROVE PRODUCTIVITY, INNOVATION, AND LEADERSHIP READINESS SIMULTANEOUSLY.
- THEY REDUCE BURNOUT RISK WHILE RAISING PERFORMANCE STANDARDS, NOT LOWERING THEM.

CONTACT ALEXIA GEORGHIOU FOR SPONSORSHIP INQUIRIES

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